

IMRAN IRFANI

UX UI Designer

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Islamabad, Pakistan

OVERVIEW

I am a User Experience and User Interface Designer based in Islamabad, I have about 8 years of experience and I'm passionate about design which can be seen through [my work](#). I love to explore different aspects to design and tap into my creative instinct to enable users to interact with great design.

I have experience in Branding, Digital and Print design. Over the course of my experience I have also been exposed to Front-end Development which I see as my differential factor from other designers in the market.

EXPERIENCE

UX Designer, Evamp & Saanga — Jan 2018 (Current Employer)

Evamp & Saanga is service base company specialized in Telecom industry, working with big companies (Jazz, Telenor, Du, STC, Bakcell, etc.) national and international.

At Evamp & Saanga my responsibilities are communicate with client understand the business goal and user needs, doing research& analysis, creating wireframes, storyboards, user flows, user persona, prototypes for both web & mobile applications. At E&S I introduce new tools to improved Design process and client satisfaction through Design process and strategy.

UI UX Designer, Dubai Municipality — May 2017 - Jul 2017 (Contract)

At Dubai Municipality my responsibilities was to collect user data through research, analysis and creating user flows, process flow, personas based on collective information, designing layouts, wireframes, storyboards, prototypes and web/mobile applications with focus of user experience and branding standers; engaged with mobile and development teams trough out process to till go live.

During my tenure I improved work efficiency and customer service by overhauling previously issues and involved with clients to find out solutions of every complexity in given time frame.

UI UX Designer, Majid Al Futtaim — Jul 2016 - Apr 2017 (Contract)

I worked on various projects with internal and external clients, my responsibilities are provide digital solutions to business and stakeholders.

My role includes to creating layouts, wireframes, prototype, site map, designing web & mobile applications for (iOS and Android), corporate branding and email flyers according to brand guidelines and current standers.

As well as meeting with stack-holder and present them innovative, unique, appealing, practical ideas as per current technologies and trends.

Lead Designer, Interface Technologies — Mar 2015 - Jun 2016 (Contract)

At Interface Technologies I was responsible to manage team and communicate with client; during process I involved to design Interface, wireframes, web graphics and mobile application with focus of user experience; developed templates for web programmers with modern technologies and ensuring the developed web & applications meet the usability standards.

Accomplishments

I improved work efficiency and customer service issues, communicate with manager and team members regarding work; involved with client-end and try to offer best solution of every complexity.

Sr. UI Designer, Crewlogix Technologies — Jul 2014 - Mar 2015

At Crewlogix I was responsible for design and user experience with the focus of usability, current trends.

Key responsibilities

- Creating the site flow, User Interface layout, design graphics, presentation and wireframes
- Design unique, innovative, aesthetically appealing, practical and user friendly designs
- Communicate with clients regarding project status, document gathering

UI Designer/Developer, FutureNow Technologies — Apr 2011 - Mar 2014

At FutureNow Technologies I was responsible for creating the design of websites, web applications and mobile application as well as creating logos, product branding, banners, newsletters, brochure etc.

Key responsibilities

- Design website, Application layout, Graphics of websites and web applications
- Design mobile application with the focus of user interface and user experience
- Responsible for logo, branding, banners, newsletters, brochure, corporate identity & print collateral etc
- Creating unique, innovative, aesthetically appealing, practical and user friendly designs
- Ensuring the designed websites and web applications meet the usability standards
- Creating templates for web programmers using modern technologies and techniques
- Performing other incidental and related duties as required

UI Designer/Developer, Mech Technologies — Nov 2009 - Mar 2011

At Mech Technologies I was responsible for website user interface development using technology combination of XHTML, HTML5, CSS3, jQuery and JavaScript.

Key responsibilities

- Develop websites as per W3C standards SEO and accessibility

- Individually responsible for conceptualizing, designing, presentations, demos and other innovative work in HTML5
- Scripting and DIV based development in advanced CSS techniques with box model, table-less layouts, fluid layouts and CSS3
- Develop an effective and professional looking layout using latest web design trends

EDUCATION

Bachelor Computer Science (BSCS)

Virtual University Pakistan, 2009

Multimedia Certification

National College of Arts (NCA), 2013

TOOLS

I have experience with Mac and Windows a few tools I am using during my design process.

- Sketch
- Axure
- Zeplin
- InVision/Marvel
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe Premiere
- Adobe After Effects
- Adobe Dreamweaver

PROFESSIONAL SKILLS

My skill set range includes following;

- User Interface Design
- Graphic Design Consultancy
- Wireframes
- Storyboards
- Prototypes
- Mobile Apps (iOS and Android)
- Research and Analysis
- Site Flows
- User Personas
- HTML5
- CSS
- Bootstrap
- Custom HTML Framework
- jQuery, Java Script
- WordPress, Open Cart
- Animations, Videos
- Presentation

CONTACT ME

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